Data Migration Playbook

How to export your ShipStation data, clean your SKU catalog, and import inventory into Logentic. Follow these steps exactly to ensure a clean migration.

Step 1: Export from ShipStation

- Export your product catalog (SKUs, names, weights, dimensions, barcodes).
- Export current inventory counts if available.
- Export order history for the last 90 days (for velocity analysis).
- Keep your ShipStation account in read-only mode for historical reference.

Step 2: Clean Your Data

1. Remove discontinued SKUs. Don't import dead inventory into a new system.
2. Verify every SKU has a valid barcode (UPC, EAN, or internal barcode).
3. Standardize product names: no special characters, consistent formatting.
4. Check weights and dimensions — these affect carrier rate shopping accuracy.
5. Map SKUs to your new bin locations (from the Warehouse Mapping Guide).

Step 3: Import to Logentic

1. Use Logentic's CSV import template (download from your dashboard).
2. Map your columns to Logentic's required fields.
3. Run the validation check — it will flag any issues before import.
4. Import in batches if you have 5,000+ SKUs (prevents timeouts).
5. After import, spot-check 20 random SKUs to verify data integrity.

IMPORTANT

If your current inventory counts are unreliable (and be honest — most are), do a physical count of at least your top 50 SKUs before importing. Starting Logentic with bad inventory data defeats the purpose of the entire migration.